



Straight Arrow Online Advertising

Hitting the Mark



Advertising Contract Agreement for Straight Arrow Online Advertising

This advertising contract is for display ads on the following website:
www.chiropractors-roseville.saead.net/ Roseville Chiropractors

Terms of the Contract:

Straight Arrow Enterprises promises to assure the leasee the website mentioned above remains in the top 30 searches on the Google Search Engine.

Advertising prices mentioned below are based on the website mentioned above remaining in the top 30 searches on the Google Search Engine.

Straight Arrow Enterprises offers this site for lease.

Cost: \$125.00 per month plus a \$100.00 set up fee.

Fee Schedule: Leasee would pay the first month fee plus the setup fee upon signing the contract. If signing of the contract occurs between the 1st and the 15th of the month, the next month payment would be due on the following 15th of the month. If signing of the contract occurs between the 16th and the 1st, the next payment would be due on the following 1st of the month. Depending upon when your first monthly fee is due, will determine the time of the month each payment thereafter is due, which would either be on the 1st or the 15th of each month.

Length of Contract: The contract length shall be six (6) months.

Termination of Contract: If for some reason the website the advertiser is advertising on falls below the top 30 searches or the third (3rd) page in the Google search engine, the advertiser may choose to terminate the contract.

Keyword Phrase: The keyword phrase for this contract is “**Roseville Chiropractors**”

Note: There are other keywords and phrases that are being used for this website, but the above mentioned keyword phrase is the one being targeted as the primary keyword phrase. This was concluded after doing a keyword analysis and determining that it is the most suitable phrase that produces the most hits for this business.

Type of Contract:

Whole Page Lease - \$125.00 per month - \$100.00 set up fee.

I, _____
 Representing (Company) _____

Agree to the terms of this contract.

Signature: _____ Date: _____